MAZEBOLT

7 Inconvenient Truths for the Financial Sector

1 In the Current DDoS Crisis, Finance is at the Greatest Risk

DDoS Attacks Surge **49%** as Hackers Target Financial Sector

Source: Cloudflare

2 What's Behind the Surge in DDoS Attacks?

DDoS as a Service

Growing Geopolitical Tensions

AI as Cyber Disrupter

3 Calculating the Total Cost of a DDoS Attack

Lost Business	Downtime of Services or Websites	Damage to Professional Reputation	Increased Churn as Customers Lose Trust
Legal Costs	Time Invested in Response & Recovery	Compliance & Regulatory Fines	Reputation Management (PR/Media)

4 Common Attack Vectors Will Bring You Down

Vulnerable to DDoS Attack Protected from DDoS Attack

Organizations with DDoS Protections Typically Remain 37% Vulnerable

5 Red Team Testing is Flawed

<1% of the attack surface	Requires service downtime	Conducted 1 or 2 times a year
Very limited number of tests	Remediation requires a second maintenance window	

6 SLAs Mean Damaging DDoS Downtime

Reactive Manual Defense

vs.

Proactive Automated Defense

7 Gartner's CTEM Framework Offers a Way Forward for DDoS Protection

5 Steps in the Cycle of Gartner's CTEM

Every DDoS Downtime Event Has ONE Cause: **DDoS Vulnerabilities**

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