

7 InconvenientTruths for theFinancialSector

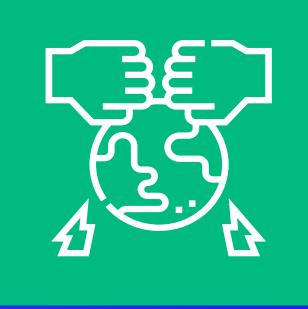
In the Current DDoS Crisis, Finance is at the Greatest Risk

DDoS Attacks Surge **49%** as Hackers Target Financial Sector

Source: Cloudflare



DDoS as a Service



Growing Geopolitical Tensions



Al as Cyber Disrupter

B Calculating the Total Cost of a DDoS Attack

Lost Business Downtime of Services or Websites

Damage to Professional Reputation Increased Churn as Customers Lose Trust

Legal Costs

Time Invested in Response & Recovery

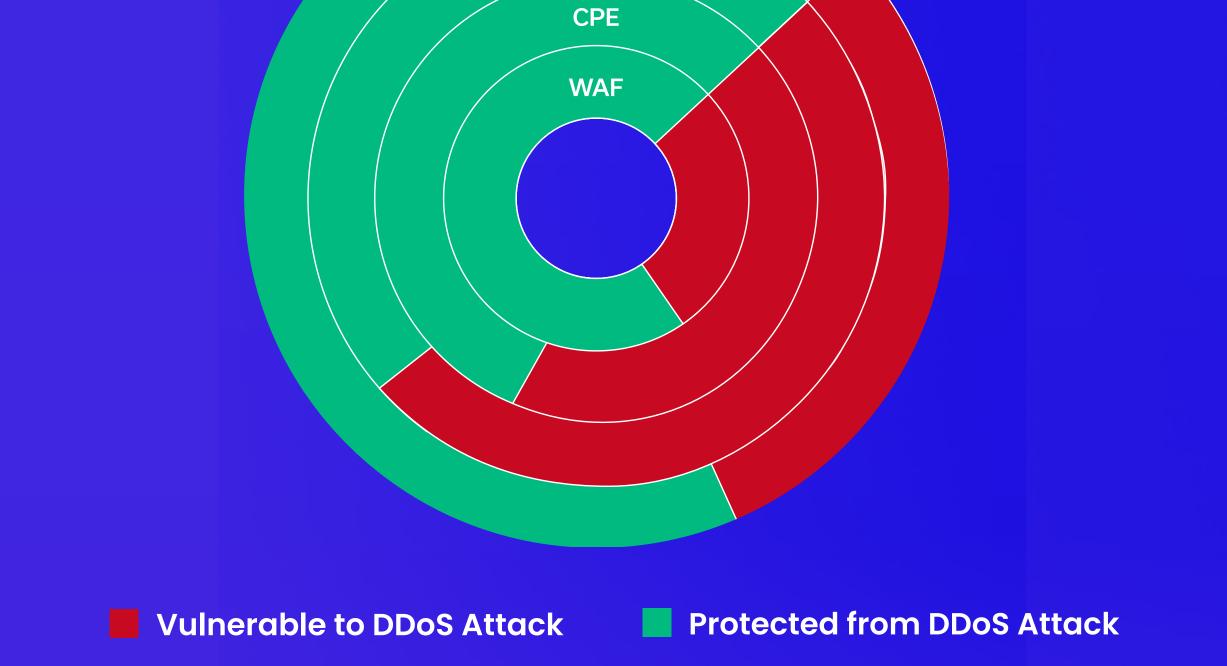
Compliance & Regulatory Fines

Reputation Management (PR/Media)

Common Attack Vectors Will Bring You Down

SCB

CDN



Organizations with DDoS Protections Typically Remain 37% Vulnerable

Red Team Testing is Flawed

<1% of the attack surface			s service ntime		eted 1 or 2 a year
	Very limited number of tests		Remediation requires a second maintenance window		

SLAs Mean Damaging DDoS Downtime

VS.

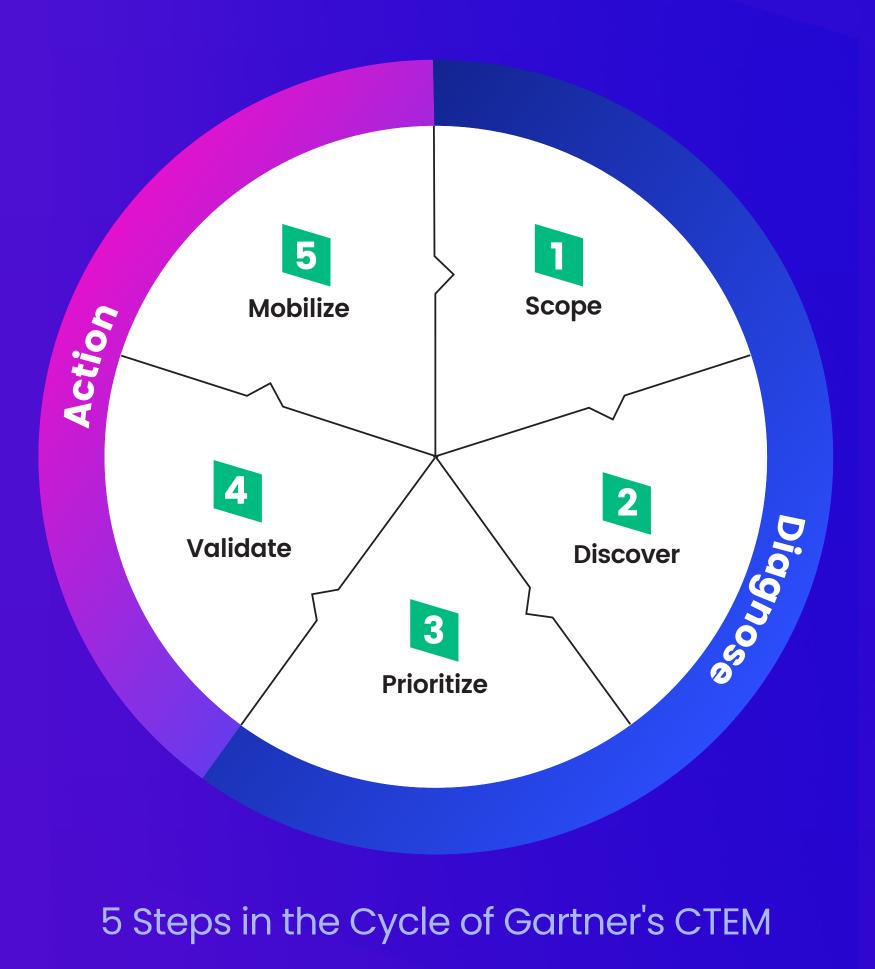


Reactive Manual Defense



Proactive Automated Defense

Gartner's CTEM Framework Offers a Way Forward for DDoS Protection



Every DDoS Downtime Event Has ONE Cause: **DDoS Vulnerabilities**

DOWNLOAD THE EBOOK

See the link in the first comment.



